**Press Release: Embargoed until 12.01am on 31 January 2020**

**PETER LIVERSIDGE REINVENTS ALLAN KAPROW’S *OUT* FOR 2020 SEASON OPENING OF JUPITER ARTLAND FOUNDATION**

**A picture containing outdoor, road, ground, cup

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Documentation of Peter Liversidge’s *NO BREXIT* postcards series (January 2019 to present).

Image courtesy of the artist

* **Jupiter Artland announces Peter Liversidge as the first artist participating in a season dedicated to legendary American artist Allan Kaprow, creator of the ‘Happening’.**

* **In response to Britain’s departure from the EU, Liversidge will stage a reinvention of *Out*(also known as *Exit Piece*), first performed by Kaprow in Edinburgh in 1963.**

* **To celebrate this, Peter Liversidge is offering anyone who was too young to vote in the 2019 election FREE access to Jupiter Artland during their opening weekend in May.**

**Opening Weekend: 9-10 May 2020**

Jupiter Artland Foundation today [31 January 2020] announce a new season dedicated to legendary American conceptual artist Allan Kaprow, who famously coined the term ‘Happening’ in the early 1960s. From May through to September 2020, Scottish and international artists will reinvent artworks from Kaprow’s career, reimagining them for the current day and the unique landscape of Jupiter Artland.

In reference to the UK’s departure from the EU today [31 January 2020], Peter Liversidge will reinvent Allan Kaprow’s *Out,* 1963 (also known as *Exit Piece*) which was the first and only ‘Happening’ to be staged by Allan Kaprow in the UK. Adverts designed by Peter Liversidge have been placed in newspapers across Scotland, inviting young people to participate in an immersive installation and workshop at Jupiter Artland during their opening weekend in May.Every day for the past year, Liversidge has sent a hand-painted ‘No Brexit’ postcard to the current Prime Minister, with photos of the final postcards also appearing in newspapers today.

Kaprow’s Edinburgh ‘Happening’ took place at the end the city’s acclaimed Writer’s Conference in 1963. Upon exiting, the 1500 delegates (among them Laurence Olivier, Harold Pinter and Alec Guinness) were met with a barriered path jammed with car tyres. Taking inspiration from the idea of a ‘difficult exit’, Peter Liversidge’s modern reinvention seeks to engage young people in debate and discussion about the changes happening in their own lives. Liversidge’s work also marks the beginning of Jupiter Artland’s season dedicated to Allan Kaprow, which will see Scottish and international artists, as well as Jupiter’s Youth Council ORBIT, reinventing key works from Kaprow’s oeuvre.

**Peter Liversidge, Artist commented:** ‘I was 18 when I first became aware of Kaprow’s work and working methods. How could this be art? How could this be an artwork? He engaged with an audience, invited them in and enabled, for a short while, a different way of being. All things that have resonated with me through the subsequent 30 years of making’

**Director of Jupiter Artland Foundation Nicky Wilson states:**‘Jupiter Artland is a fertile ground for new thinking and for artists to enjoy challenges to their practice. Peter Liversidge’s reinvention of Allan Kaprow’s Edinburgh ‘Happening’ embodies Jupiter Artland’s philosophy, provoking a reaction that is both challenging and current.’

**Head of Exhibitions and Audience Development at Jupiter Artland Foundation, Claire Feeley commented**: ‘Allan Kaprow, as the father of Happenings (later called Activities) has had an undeniable influence on generations of artists from the 1960s to today. As each Happening or Activity is unique to the time and place in which it unfolds, Kaprow didn’t believe in re-enactments. Instead he set a challenge for future artists to re-invent his works, adapting them according to the social, political and ecological situation of today. It feels timely to begin Jupiter Artland’s 2020 season with a reimagining of Kaprow’s iconic *Out*, which originally took place against the backdrop of Edinburgh. We are delighted to welcome Liversidge’s determination to engage young people and celebrate discussion to the grounds of the Artland.’

Further information on the Allan Kaprow season at Jupiter Artland, including an events calendar, will be released in Spring. For details on the rest of the 2020 season visit [www.jupiterartland.org](http://www.jupiterartland.org).

* + **Ends –**

**For further information, high res images and to arrange interviews please contact:**

Isabelle Finn at Sutton on 020 7183 3577 or email [isabelle@suttoncomms.com](mailto:isabelle@suttoncomms.com)

**LISTINGS**

***Allan Kaprow at Jupiter Artland***

**Opening event: Peter Liversidge reinvents *Out*, 1963/2020**, 9 and 10 May 2020

Exhibition continues until 27 September 2020

**Tracey Emin:** ***I Lay Here For You***: 6June – 27 September 2020

Press Preview: 4 June 2020

**Location:** Jupiter Artland, Wilkieston, Edinburgh EH27 8BY

**W:**[www.jupiterartland.org](http://www.jupiterartland.org)

**Instagram:** [@jupiterartland](https://www.instagram.com/jupiterartland/?hl=en)

**Twitter:** [@jupiterartland](https://twitter.com/jupiterartland?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

**Season Dates:** 9 May – 27 September 2020

**Opening Hours:** 10am – 5pm daily

**JUPITER RISING:** 29 and 30 August 2020

**Tickets:** £65-£85 weekend admission; children 12 and under free

**W:** [www.jupiterrising.art](http://www.jupiterrising.art)

**Notes to Editors**

**Jupiter Artland Foundation** is one of Scotland’s most significant arts organisations, with five gallery spaces and an expansive outdoor sculpture collection, featuring landscaped gardens and site-specific commissioned artworks from some of the world's most significant artists. Located just outside Edinburgh, Jupiter Artland is a registered charity, founded by the philanthropist art collectors Robert and Nicky Wilson, now with 35 permanent site-specific works across 100 acres of woodland and meadows. Committed to nurturing the work of outstanding contemporary artists and continuing to commission new works to grow the ever-evolving landscape, Jupiter Artland opened to the public in May 2009, and in 2016 was nominated for the Art Fund’s prize for Museum of the Year.

Permanent sculptures and installations across the grounds include works by artists including Phyllida Barlow, Antony Gormley, Charles Jencks, Anish Kapoor, Christian Boltanski, Joana Vasconcelos, Nathan Coley, Ian Hamilton Finlay, Laura Ford, Anya Gallaccio, Andy Goldsworthy, Jim Lambie, Cornelia Parker and Marc Quinn. Each artwork’s specific site has been personally selected by the artist. The works are set within the grounds of Bonnington House, a 17th century Jacobean Manor House and visitors are encouraged to freely explore the Artland and discover the artworks at their own pace.

Jupiter Artland’s ground-breaking learning programme includes free visits for nurseries, schools, universities and community education organisations. Since the programme began in 2009 over 40,000 learners have been welcomed to the collection as part of free or subsidised visits. Jupiter Artland’s child-led ethos to learning sparks curiosity and builds resilience, creativity and critical thinking skills in the minds of young learners. Jupiter Artland’s mission is for every school child in Scotland to visit or experience Jupiter Artland either through a visit with hands-on activity or through Jupiter Artland’s pioneering digital projects.

**About Allan Kaprow**

American artist Allan Kaprow (1927 – 2006) has been described as an avant-garde revolutionary, a radical sociologist, a progressive educator and one of the most influential artists of his day. Known for his ‘Happenings’, Kaprow coined the term to describe his anarchic gatherings in 1960s New York, in which the audience became participants. Kaprow’s theory that ‘life is much more interesting than art’, foregrounded the significance of everyday activity and aesthetics, utilising readily available cheap materials such as car tyres, tar paper, cement blocks and second-hand furniture. These site-specific works demanded public participation and greatly impacted the development of Performance and Installation Art. As the term “Happening” gained popularity throughout the 1960s, with even The Supremes using it as the title for their 1966 hit ‘The Happening’, Kaprow distanced himself from it, preferring instead ‘Activities’ to describe the more everyday gestures that interested him. In later years, Kaprow granted permission to future artists to ‘reinvent’ his works so that new iterations could emerge, responding to ever-changing situations of contemporary life. Many of Kaprow’s seminal ‘Happenings’, ‘Activities’ and ‘Environments’ have been reinterpreted globally in institutions including Haus Der Kunst, Munich (2006), Tate Modern, London (2008) and MOCA, Los Angeles (2008).

**About *Out,* 1963**

*Out*, 1963, unfolded outside McEwan Hall during the Edinburgh Festival’s International Drama Conference. Organised by Scottish Canadian writer John Calder, the conference brought together actor Alec Guinness, philosopher Roland Barthes, playwright Eugene Ionesco and American movie-star Carroll Baker. *Out* was staged at the end of the conference, where attendees encountered Kaprow’s maze-like structures blocking their exit as they tried to leave. Some people undertook navigating the obstacle course, divesting themselves of high heels and overcoats as they did so, whilst the nonplussed chose to remain inside. Marching across the courtyard, several men banged oil drums, built towers and made a ruckus. After a while, Kaprow invited anyone interested to join him back in McEwan Hall to participate in a discussion about the work. Describing the work, Kaprow recalls ‘a half-conscious memory...of a painting by Van Gogh of men marching hopelessly in a circle around a prison yard’.

**About Peter Liversidge**

Peter Liversidge works across drawing, performance, installation, photography, painting, sculpture, and interventions. Since 2006, Liversidge has worked with institutions across Europe, including the Tate Gallery, Liverpool; The Scottish National Gallery of Modern Art and the National Gallery of Finland. In 2013, Liversidge exhibited as part of the group exhibition *The Spirit of Utopia* at Whitechapel Gallery, London and was commissioned to create a new public artwork for the Edinburgh Art Festival, entitled *Flags for Edinburgh*. Major solo exhibitions have recently been presented at i8 Gallery; Reykjavik; The MAC, Belfast and Basis, Frankfurt. In 2016, Liversidge was artist-in-residence for the Courtauld Institute programme *Utopia: Breaking the Rules*.