

JUPITER+ brings world-class artwork and creative learning opportunities to Perth and across Scotland

Press Launch 27 October, Perth, Scotland



upside mimi [шшш шшш], Rachel Maclean, 2021. Image, James Glossop, courtesy, Jupiter Artland

- **JUPITER+** is Jupiter Artland's bold new programme which seeks to support young people across the country through world-class commissions and learning programmes nationwide
- The initiative launches this October in Perth with a commission by artist Rachel Maclean and a targeted creative learning programme aimed at 15 - 25 year olds
- JUPITER+ aims to tackle the diminishing uptake in creative subjects at school-leaver and higher education levels, with their most ambitious free learning programme to date inspiring the next generation of artists in Scotland
- From 28 October 2022 - 29 January 2023, Rachel Maclean will bring her uniquely dark vision to Perth's historic high street with an immersive installation that takes the form of a seemingly abandoned toystore

This autumn, Jupiter Artland is proud to announce the launch of JUPITER+, a new off-site commissioning platform which will see some of the world's most exciting contemporary artists bring art into the heart of communities across Scotland through temporary takeovers of public spaces, and providing learning opportunities to encourage the next generation of artists. As the cost of living soars, this project seeks to create opportunities for accessible arts education and free training to young people across the country. The programme will be inaugurated by a takeover of a high street shop on Perth's historic high street by artist Rachel Maclean, with a haunting and satirical exploration of consumerism, politics and identity.

Known for her meticulously crafted fantasy worlds, Maclean's work is a timely response to the crisis facing many high streets across the country. Taking the form of a seemingly abandoned toyshop, this is Rachel Maclean's first work to take over a real high street shop and builds upon Maclean's cartoon princess mimi, a fairy-tale character that has appeared in her work since 2021.

Above this installation on Perth high street, JUPITER+ will offer 3 storeys of flexible learning spaces including a green screen studio, media labs and creative workshop spaces which will be used by students from around the region, in addition to a series of public programmes. The space will support visitors and students in enhancing their portfolio work, developing critical thinking skills and gaining a greater awareness of contemporary art practice and creative careers.

In 2021, Scotland's creative industries contributed more than £5 billion to the Scottish economy alone. While this demonstrates the value of the sector, there has been a striking drop in school-leavers and higher education courses focusing on creative subjects as access to career development opportunities and public investment in the arts has diminished. JUPITER+ will work independently to inspire 15 - 25 year olds with an interest in the arts, commissioning internationally acclaimed artists to create exhibitions in spaces across the Scottish regions, and providing workshops, courses and training opportunities in skills from filmmaking and photography to animation, script writing, costume and set design.

Nicky Wilson commented: *"We are so excited to launch JUPITER + this autumn as the result of years of planning and collaboration to map out an arts and education initiative that aims to offer every child in Scotland an opportunity to enjoy, visit and create artwork, and to access the opportunities that the creative industries can open up. As the first in a programme of commissions across the country, we're delighted to welcome Rachel Maclean to re-imagine her work Mimi for the historic Perth high street, introducing her distinctive creative voice to a new audience of young people and offering a tailored programme of workshops and development opportunities for 15 - 25 year olds"*

In a significant push towards inclusion, JUPITER+ is making travel bursaries available to schools and colleges to support students in participating. This project has been enabled through a creative partnership between JUPITER+, Horsecross Arts and Perth & Kinross Council, powered by the team at Jupiter Artland.

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For further information, high res images and to arrange interviews please contact:

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LISTINGS

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NOTES TO EDITORS

ABOUT JUPITER + PERTH

JUPITER + is Jupiter Artland's new off-site commissioning programme, which will see world-class artworks brought to locations and communities across Scotland. The programme is powered by the belief that everyone should have access to the best of international art at their doorstep and our mission to inspire the next generation of artists in Scotland.

Jupiter Artland is already home to an acclaimed learning programme delivering year-round opportunities for learners of all ages and welcoming over 30,000 individuals for free sessions at our home in rural West Edinburgh. JUPITER + seeks to expand the impact of this work by evolving a commissioning platform which will see some of the world's most compelling and exciting artists bringing

contemporary art into communities, classrooms and amplifying the voice of young people in the role culture plays in our lives as active citizens.

About Jupiter Artland

Jupiter Artland is an award-winning, contemporary sculpture park, located just outside Edinburgh. Set over 100 acres of meadow, woodland and five indoor gallery spaces, Jupiter Artland has to date commissioned over 35 permanent site-specific sculptures from the world's leading artists including Alec Finlay, Andy Goldsworthy, Anish Kapoor, Antony Gormley, Anya Gallaccio, Charles Jencks, Christian Boltanski, Cornelia Parker, Helen Chadwick, Henry Castle, Ian Hamilton Finlay, Joana Vasconcelos, Laura Ford, Marc Quinn, Nathan Coley, Nicolas Party, Pablo Bronstein, Peter Liversidge, Phyllida Barlow, Rachel Maclean, Sara Barker, Shane Waltener, Tania Kovats, and Tracey Emin.

A curated annual programme of exhibitions and events from leading visionary artists and emerging talents, as well as public talks, assemblies and an active live art programme, make Jupiter Artland a thriving location for new ideas. Among its events JUPITER RISING, an annual art, music and performance festival, offers an opportunity for a wide audience to explore artistic ideas across Jupiter, whilst also making the Artland their home for the weekend.

Central to Jupiter Artland's vision is to engage Every Child in Scotland with art through its learning and outreach programme. Jupiter Artland offers free school visits, digital projects and hands-on activities for learners of all ages. Jupiter Artland's child-led ethos to learning sparks curiosity and builds resilience, creativity and critical thinking skills in the minds of young learners. Jupiter Artland's mission is for every school child in Scotland to visit or experience Jupiter Artland.

Jupiter Artland was founded in 2009 by Robert and Nicky Wilson and since then has grown into one of the UK's most significant places to see outdoor sculpture. In 2016, Jupiter Artland was nominated for ArtFund's Museum of the Year.

About Rachel Maclean

Rachel Maclean (b.1987, Edinburgh) is a multi-media artist. Using film, sculpture, printmaking and photography, she creates baroque characters and hyper-real worlds which she uses to delve into politics, society and identity. Based in Glasgow, Rachel Maclean graduated from Edinburgh College of Art in 2009 and her work came to public attention in *New Contemporaries* later that year. In 2017, she represented Scotland at the 57th Venice Biennale. She has received significant acclaim, with major commissions and solo shows at the Kunsthalle, Winterthur; Nassauischer Kunstverein Wiesbaden, Wiesbaden; The National Gallery, London; Zabudowicz Collection, London; KWM Artcenter, Beijing; Talbot Rice Gallery, Edinburgh; The Hugh Lane, Dublin City Gallery, Dublin; the National Gallery of Australia, Canberra; Artpace San Antonio, Texas; HOME Gallery, Manchester and Tate Britain, London.

After debuting a permanent version of *mimi* at Jupiter Artland, Rachel Maclean has reconceived the artwork for Perth High Street. Whereas at Jupiter the work is sited in a woodland, accessed via a Hansel & Gretel bread-crumble trail of heart-shaped stones, this new installation locates *mimi* firmly in a contemporary urban environment defined by recessionary politics. By setting age-old fairy-tale tropes in confrontation with the disenchanting reality of modern-day Britain, Rachel Maclean's work is in the vein of the best political satire.
